



## HALLIBURTON INVESTOR RELATIONS

For Immediate Release

Contact: GERALYN MAHER DEBUSK  
President  
HIR (Halliburton Investor Relations)  
[gdebusk@HalliburtonIR.com](mailto:gdebusk@HalliburtonIR.com)  
972.458.8000

**Halliburton Investor Relations Named One of  
*Dallas Business Journal's* 2010 Best Places to Work  
Ranks Number 12 in Small-Company Category**

DALLAS, TEXAS, September 30, 2010 – **Halliburton Investor Relations (HIR)**, a Dallas-based, full-service investor relations firm, announced today its ranking in the *Dallas Business Journal's* 2010 Best Places to Work, placing number 12 in the small company category. This annual program, now in its eighth year, is a highly sought-after designation. Hundreds of companies in North Texas compete for the honor each year. Companies that earned the Best Place to Work distinction were honored at an awards luncheon last week as well as in the *Dallas Business Journal* Best Places to Work special publication.

“We’re proud to receive this prestigious designation for the second year in a row,” said Alan D. Halliburton, chairman of Halliburton Investor Relations. “Our employees are what make our company a great place to work. Every HIR employee operates with the highest level of integrity, caring not only about individual work accomplishments, but the company’s reputation and credibility as well. Many companies have only a handful of employees with these qualities. We are fortunate to have an entire team that embodies these traits, and they are the cornerstone of our success.”

The Best Places to Work initiative was created with several goals in mind: to recognize and honor those companies that have created positive work environments; to recognize and share best practices; to promote local employers; and to provide valuable feedback and data to participating companies that will assist them in measuring levels of employee satisfaction and engagement.

### **About HIR**

HIR was formed in 1990 to provide a superior caliber of investor relations representation to publicly traded companies. The firm’s team of experienced professionals develops strategic communications programs designed to produce maximum results. Over the last twenty years, numerous clients have benefited from HIR’s expertise in investor relations, financial communications, corporate governance and disclosure issues. HIR’s strategic programs for clients have resulted in broadened share ownership, enhanced trading volume and, over time, an improved stock price. For more information on the company, visit [www.HalliburtonIR.com](http://www.HalliburtonIR.com).

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