



For Immediate Release

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### **Halliburton Investor Relations Launches Redesigned and Enhanced Web Site**

DALLAS, TEXAS, June 4, 2009 – **Halliburton Investor Relations (Halliburton IR)**, a Dallas-based, full-service investor relations firm serving clients in the U.S. and abroad, today announced the launch of its newly redesigned Web site, [www.HalliburtonIR.com](http://www.HalliburtonIR.com). With this launch, Halliburton IR expands its service offerings and showcases its innovative investor relations strategies, built on strong Wall Street relationships and client service that is timely, responsive, consistent and personal.

Halliburton IR's core investor relations client program offers a complete solution for publicly traded companies with an emphasis on investor outreach, non-deal roadshows, financial communications and client consultation services. Additionally, the company offers public speaking and presenter training, investor presentation design and development, IR Web site design and maintenance, perception studies and international investor outreach. Halliburton IR brings a seasoned perspective to corporate America and its relationship with Wall Street by staying abreast of the latest trends and developments in corporate governance, regulatory reform, disclosure and the capital markets.

"With more than 19 years in operation as Halliburton IR, we have built deep domain expertise in the investor relations arena, and we are excited to launch our newly revitalized and enhanced Web site," said Alan Halliburton, chairman and founder of the firm. "Our team of highly experienced professionals consistently delivers measurable results to our clients daily."

Geralyn Maher DeBusk, President of Halliburton Investor Relations, added, "Our new Web site design is a reflection of our total focus in the practice of investor relations. Our active involvement and membership in leading professional organizations, such as the National Investor Relations Institute and the Institute for Excellence in Corporate Governance, a division of the University of Texas at Dallas School of Management, enhances our solid insight into IR best practices. Additionally, we look forward to initiating a periodic newsletter, *Wall Street News & Views*, highlighting relevant topics and developments inside Wall Street."

#### **Halliburton Investor Relations**

Halliburton Investor Relations was formed in 1990 to provide a superior caliber of investor relations representation to publicly traded companies. Our team of experienced professionals develops strategic communications programs designed to produce maximum results. Cultivating highly targeted, quality contacts in the financial community, Halliburton IR puts its clients face-to-face with hand-picked potential investors and influencers, the product of a highly selective research process. Our strategic programs for clients have resulted in broadened share ownership, enhanced trading volume and, over time, an improved stock price. For more information on the company, visit [www.HalliburtonIR.com](http://www.HalliburtonIR.com).