



For Immediate Release

Raystream Retains Halliburton Investor Relations as Investor Relations Counsel

DALLAS, TEXAS, October 6, 2011 – **Raystream Inc. (OTC BB: RAYS.OB)**, an emerging global provider of HD online video services, today announced it has retained Halliburton Investor Relations (“HIR”), a Dallas-based, full-service investor relations firm, to assist the Company with its investor relations (“IR”) program.

HIR will work directly with Raystream and its management team as an integral partner in executing a comprehensive investor relations program that focuses on strategic financial communications initiatives, promoting investor awareness of the Company’s operational and financial performance and communicating its growth strategy. Additionally, HIR will work to develop its institutional investor base through targeted outreach programs designed to broaden the Company’s exposure within the investment community.

“We are pleased to be working with HIR to build our proactive investor communications initiative,” said Brian Petersen, Chief Executive Officer of Raystream. “HIR’s strategic IR counsel will ensure that the broad investment community fully understands our long-term growth objectives. The firm has a proven track record of implementing successful IR programs for publicly traded companies, and its expertise in the technology space, as well as working with micro- and small-capitalization companies, will serve us well.”

“We are excited about the opportunity to work with Raystream on its investor communications,” said Geralyn Maher DeBusk, President of HIR. “Raystream has an advanced, yet simple to use, compression technology that makes content look better and stream faster than ever before. Through their full-service online video platform, they enable businesses to utilize lower bandwidth which means a substantial cost savings. This is an opportune time to introduce its compelling investment story to a broad range of targeted prospective investors. We believe Raystream’s strong balance sheet and growth initiatives present a tremendous opportunity for new investors, which makes the Company a prime candidate for our strategic investor relations program.”

About Raystream

Raystream Inc. is bringing its proprietary video compression technology to businesses and consumers worldwide. This technology drastically decreases bandwidth costs by reducing the file size of HD videos up to 90 percent with an average of approximately 70 percent, so they can be streamed online without buffering or stopping, with no decrease in video quality or clarity. Raystream’s technology puts high definition video in the reach of nearly every Internet user on the globe.

Raystream is a public company quoted on the OTC BB under the symbol RAYS. For more information please visit us at www.raystream.com.

About HIR

HIR was formed in 1990 to provide a superior caliber of investor relations representation to publicly traded companies. The firm's team of experienced professionals develops strategic communications programs designed to produce maximum results. Over the last twenty-one years, numerous clients have benefited from HIR's expertise in investor relations, financial communications, corporate governance and disclosure issues. HIR's strategic programs for clients have resulted in broadened share ownership, enhanced trading volume and, over time, an improved stock price. For more information on the company, visit www.HalliburtonIR.com.

Forward-Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Raystream Inc.'s filings with the Securities and Exchange Commission which identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

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